



Overview

As the DSO to the College, the Foundation believes that as we embark in the development of the strategic planning of the next five years for the Foundation that it is critically important that we align that plan, our goals, and the Foundation's efforts to align and support the goals of the College and its success and growth. To that end, the Foundation seeks to ensure that we develop an aligned, inclusive, and effective strategic plan that can be acted upon, executed and successfully implemented by the Foundation Team.

Mission

The mission of Pensacola State College Foundation is to **change lives by providing students access to affordable, quality education** and **to support the growth and development of PSC, its faculty, staff, and campus facilities to enhance the College's impact in its surrounding communities.**

Pillar #1 - Growth and Development of PSC

- o Create and Implement a Strategic Staffing Plan
- o Develop the Marketing and Communications Plan
- o Grow Participation and Resources
- o Determine Campaign Readiness

Pillar 2 – Change Lives Through Affordable, Quality Education

- o Increase Funding for the Universal Scholarship
- o Annually Establish New Endowed Scholarships
- o Establish a New Endowed Teaching Chair
- o Maximize Yearly Matching Fund Opportunities

Pillar 3 – Enhance the College's Impact on the Community

- o Implement a Board-Driven Advocacy and Outreach Plan
- o Increase Visibility of Private Support and Impacts
- o Implement a Co-Promotion Plan for Partners
- o Grow Participation (Partners, Members, and Supporters)
- o Enlist Media and Philanthropic Businesses to Promote PSC Programs