



# STRATEGIES FOR IMPROVEMENT

(CREATING FUNCTIONAL PLANS TO IMPROVE SUCCESS)

## STRATEGIES FOR IMPROVEMENT

- Understanding context: ethical, comprehensive and productive development tied to results
- Using your strategic objectives as a management tool for improved service delivery and client interaction
- Ensuring fundraising and partnership is effective and focused
- Maintaining a clear direction

September 16, 2020

**Trainer:**  
**Dr. Black Horn, President and Chief Executive Officer at United Methodist Children's Home**

- 7:30 a.m. .... Registration / Pre-Test (question cards turned in)
- 8:00 a.m. .... Introductions
- 8:15 a.m. .... Understanding context
- 8:45 a.m. .... Using your strategic objectives as a management tool for improved service delivery and client interaction
- 10:15 a.m. .... Break
- 10:30 a.m. .... Ensuring fundraising and partnership is effective and focused
- 11:15 a.m. .... How to maintain a clear direction.
- NOON.....Adjourn



Full participation in this workshop is applicable for 7 points for full day, and 3.5 points for half day in Category 1.B – Education of the CFRE International application for initial certification and/or recertification.

Participation in the PSC Workshop How to Create a High Functioning Fundraising Board may assist you in learning or reviewing concepts covered on the Certified Fund Raising Executive (CFRE) examination as detailed on the Test Content Outline provided by CFRE International. CFRE International does not sponsor or endorse any educational programs and the How to Create a High Functioning Fundraising Board was not developed in conjunction with CFRE International.