



PENSACOLA STATE COLLEGE PRESENTS

# YOUR COMMUNITY YOUR LEGACY

Pensacola State College provides high-quality, low-cost education to the residents of Northwest Florida through university transfer, workforce certificates, degrees, continuing education, corporate and professional development, and televised programming through the WSRE Public Broadcasting Service.

The PSC Foundation seeks to enhance the College's ability to provide these services through a five-year campaign focused on supporting student scholarships, academic programs, faculty and staff professional development, and facility and technology infrastructure.

### Campaign Leadership

'Flash' Gordon Sprague, Chair     Dr. Ed Meadows, President

### Cabinet Members

John Adams	Jim Reeves
Aimee Dumas	Betty Roberts
Hal George	Kerry Anne Schultz
David Hightower	Jason Switzer
Mike Johnson	Gene Valentino
Phyllis Johnson	Jeff Van Dermark
Scott Luth	Johnnie Wright
Jan Miller	





# WORKFORCE

**\$4 Million**

- STEM Building
- Internships & Mentorships
- Nonprofit Center for Excellence
- Health Sciences

Construction of the Baars STEM building will expand access to technology programs and computer science, aviation maintenance, advanced technology, and cybersecurity programs.

A Nonprofit Center for Excellence and Philanthropy will strengthen regional resilience by providing social service professionals access to affordable professional development and certification. Expert trainers will teach innovative best-practices and sound business principles that foster efficiency.

Health Sciences program support will expand current and future workforce in nursing, medical technicians, EMTs, dental, and veterinary science professions.

## Internships/Mentorships

Supporting PSC's capacity to offer internships, co-ops, and apprenticeships will best prepare students for entry into the local workforce.

The Association of American Colleges and Universities' newest employer research, "Fulfilling the American Dream: Liberal Education and the Future of Work," found that business executives and hiring managers overwhelmingly endorse broad learning and cross-cutting skills—including those gained from internships and other applied learning experiences—as the best preparation for long-term career success.

### THE NEED FOR HEALTH SCIENCE GRADUATES:

"As one of the region's largest employers, Baptist Health Care seeks qualified and compassionate talent to help us deliver on our mission of helping people throughout life's journey. On the health care side of our business, we have partnered with Pensacola State College to design and deliver curriculum that helps youth and adult students gain the necessary education and certifications to enter or advance in their clinical occupation of choice. All of these skill sets are critically important to our ability to deliver modern healthcare to this community for generations to come. We strongly support any efforts to increase the opportunities for more students to complete such studies, and look forward to continued collaborations with PSC as we grow the healthcare workforce of the future together." - Jennifer Grove, Vice President of External Relations for Baptist Health Care





## New STEM Building Leading Innovation

Pensacola State College can offer cybersecurity, aviation maintenance and advanced technology training innovations that will advance the local economy through workforce development. The state-of-the-art facility will serve over 9,500 students each year through expanded classrooms and modernized equipment.

We will offer excellence through:

- Aviation maintenance programs
- Advanced technology programs
- Nationally-recognized cybersecurity programs with 15 stackable certificates
- Computer science programs

## Nonprofit Center FOR Excellence and Philanthropy

The Center provides social services, best practices and training conducted by leading professionals. The training provided is affordable and accessible, so local resources and donations are maximized for the greater benefit of residents who need help.

Strengthening the nonprofit sector through networking, shared board training, research tools, fundraising best practices and volunteer matching will create synergies that improve the quality of life for clients served.

PARTNERS:



**Gulf Power®**  
Foundation



## Commercial Truck Driving

Pensacola State College now trains commercial truck drivers in an effort to help meet local and regional workforce needs. Students who complete the 320-hour Commercial Vehicle Driving program will be trained in all the skills needed to earn a Florida Class A Commercial Driver License. PSC offers scholarships specifically earmarked for truck driving students. This additionally demonstrates the commitment of the College to meet workforce needs.

### THE NEED FOR CDL DRIVERS Jay Bradshaw, Owner, Coastal Moving and Storage

sees the importance of the program saying, “As a local business owner of two major moving companies in the Pensacola area I am thrilled to hear PSC will be building a training center for CDL drivers. CDL drivers are few and far between and we need a reliable training center in Pensacola. The majority of the drivers we deal with are 40 or older. We need to show the young generation that having a CDL can be life changing. The average hourly rate for our Class A drivers is \$21.50 an hour and we need 4-5 more.”

The Bureau of Labor Statistics forecasts 6 percent growth in the profession through 2026.

# SCHOLARSHIPS

***Pensacola State College is committed to keeping access and affordability at the forefront of its mission. Serving a diverse population that seeks degrees, vocational and technical certifications, and student financial support is critical to ensure completion.***



## **\$3 Million**

- Supporting Vocational & Technical students that are ineligible for support through traditional Financial Aid
- Named Endowments to ensure future educational opportunities
- For First Generation students and to draw down available State and Federal matching support
- Supporting Health Sciences students in support of regional job demand
- For Veterans and their families
- General Scholarships



**This award will help me attain my Bachelors degree. I will use the funds to help pay for my classes and I'm appreciative of the support.**

— Amanda Faller,  
Marjan Mazza Business and Management  
Endowed Scholarship Recipient





**2018-19 Program Enrollment  
for Students Ineligible for  
Traditional Financial Aid**

**725**

Nursing Applicant

**368**

Pre-Nursing

**167**

Pre-Dental & Dental Hygiene

**114**

Pre-Sonography &  
Sonography

**105**

Pre-Physical Therapist  
Assistant & Physical  
Therapist Assistant

**80**

Paramedic & Emergency  
Medical Services

**70**

Pre-Veterinary Nurse &  
Veterinary Nurse

**The Campaign to raise an additional \$3 million for  
scholarships can increase financial support for needy  
and deserving students.**

In 2018-19, the Pensacola State College Foundation awarded \$660,000 in scholarships — 52% of those awards were made possible because generous donors had endowed their funds.

There is special need for endowments to help fund:

- First Generation Match for Students who are the First in their Family to pursue higher education.
- Students who are ineligible for federal financial aid or Pell grants due to the length of the program or vocational certificate that would help in their career of choice.
- Students who are in “applicant” status while they finish pre-requisites or wait for a spot to open in the nursing program or while they work to raise their grades to meet admission standards in certified programs.

“

**Due to your generosity and accepting me as the  
recipient of the scholarship, I am closer to fulfilling  
my dream of completing the nursing program at  
Pensacola State College. Thank you for helping me  
achieve my goal to become the first nurse in my family.**

— Amanda Davis

”







**At PSC, the Fund for Excellence helps us build brighter futures.**



## Why give to PSC?

The support of friends like you allows us to bridge the gap between needs and the resources of the college. Student-paid tuition and fees only cover a small portion of the actual costs PSC incurs to educate a student. In fact, PSC is state-assisted rather than state-supported. Although state support is critically important, it only serves as a portion of the College's total operating budget.

### **Imagine if your boss dictated how you could spend your pay check. Imagine if each time you got paid, you had to live with these rules:**

- You can buy peanut butter and jelly, but not bread.
- You can buy a car, and gas, but not car insurance.
- You can spend the money on food, but not drinks.

Imagine what would happen if this was your only source of income. What would happen? You wouldn't be able to function. The same is true for community colleges that receive mainly "restricted" gifts. Federal funds, state funds, and major gifts are almost always restricted to a specific purpose. While these gifts are critically important, unrestricted gifts are also needed to complement them. For example, a grant may pay for the construction of a new building, but not maintenance. State funds might cover teaching software, but not upgraded computers to run it.

PSC overcomes these gaps in funding by drawing on the "Fund for Excellence".

### **Donors help ensure Pensacola State College graduates have less student debt than any other college or university in the nation.**

PSC is ranked #1 in the South by the U.S. News and World Report for Colleges for Social Mobility. Social mobility is the measure of the success of completion of a degree of students with exceptional financial need.

PSC was also ranked #4 out of the Top 5 Public Regional Colleges. The other schools on the Top 5 were universities.

RNtoBSN.Org has ranked PSC #6 in the nation for "most affordable online RN to BSN". This organization ranks public and private colleges and universities across the entire U.S.

"We've made a lot of improvements and worked hard over the past five years to continue to improve retention and graduation rates," said PSC President Ed Meadows. "And we've worked to make sure we have programs that are meeting the local workforce needs."

## "Fund for Excellence" \$1 Million

The "Fund for Excellence" is a donor-supported, advancement fund that PSC relies upon to seize opportunities for growth and expansion. These unrestricted funds allow the Foundation the flexibility to:

- Meet the greatest needs FIRST!
- Ensure faculty and staff have professional development opportunities
- Support satellite campus and center programmatic growth
- Provide GED and skilled trade programmatic support
- Support of the truck driver training program
- Provide athletic, performing arts, visual arts program enhancements



***This \$11 Million Comprehensive Campaign will further advance the College mission of continuing the tradition of quality higher education, training and community outreach for residents of all walks of life in Northwest Florida and the surrounding region.***

— Dr. Ed Meadows, President



There are many special events, seminars and workshops in the course of the academic year held at the campus by both the College and the community, yet we do not have a dedicated space for these events. We also have to decline requests or go off campus for our own events because the space we have is not large enough to accommodate special events; or, they conflict with scheduled classes. This facility would ensure that we do not inconvenience the regular activities of the campus when special events are requested.

— Dr. Ed Meadows, President

# CONFERENCE CENTER



**“When you have a multitude of blessings, you have a social responsibility to the community in which you live”**

— Jan Miller, donor and volunteer

## \$3 Million

### Event Space Needs:

- Master Teacher Seminar
- Nonprofit Center Workshops & Summit
- Immersive Hospitality & Culinary Student Experience
- Internship & Mentorship Trainings
- Guest Lecturer Series
- Scholarship & Entrepreneurial Events
- Faculty & Staff Professional Development Training
- Volunteer & Career Fairs

### Current Space Utilization:

#### Amos Center at WSRE

- Retractable Stadium Seating (499)
- Table Seating Capacity (100)
- \$1,250 per day cost

#### Student Center

- (80) Closure of 1/2 Center
- (300) Closure of Student Center

#### Culinary Dining Room

- Limited Capacity (60) Seated

Each space above has limited availability due to the number of College and community events that compete for space. (numbers in parenthesis denote seating capacity)



# JOIN US as we prepare the next generation of Pensacola's workforce and leaders.

- 18,500 students served annually
- Over 111,000 graduates since 1948
- Building Your Community, Your Legacy



# DID YOU KNOW?

## WORKFORCE

- The American Association of Nursing predicts there will be more RN openings in the U.S. than any other profession.
- Walmart is hiring CDL truck drivers at a salary of \$90,000 a year.
- The Department of Labor shows 13,465 Cybersecurity jobs are open in Florida.
- A Pew Research Center study shows people with a college degree earned about \$17,500 more a year than those with just a high school diploma.

## SCHOLARSHIPS

- 52% of the scholarships that Pensacola State College Foundation awards are made possible by interest earned on endowed funds.
- In the 18-19 year, over 543 students were ineligible for federal financial aid due to their program length or because they were in “applicant” status.
- Interest from PSCF’s \$1.5M Chadbourne endowed scholarship has been used to award \$770,000 in scholarships since inception (more than 1/2).
- Over 1,650 applications are submitted each year by students in need of scholarships.
- Only 77% of the students who apply receive awards.

## FUND FOR EXCELLENCE

- Annually, donors who contribute to the Fund for Excellence meet the College’s most pressing unfunded needs.
- First Generation matching dollars are needed to enable PSC to secure \$2 from the State for every \$1 in private donations the College must raise locally.
- A current pressing need for a meeting space could be met through a conference center where Nonprofit trainings and PSC events, like the annual Master Teacher’s Seminar, could be hosted.

## CONFERENCE CENTER

- Current available facilities add cost and seating limitations to PSC events.
- A PSC Conference Center would provide a large meeting space for PSC hosted events and speakers, and it would allow PSC to invite community groups to hold their events at the center.
- The PSC Foundation Nonprofit Center is a reputable resource for education and professional development in the local fundraising realm; however, room capacity is limited to 30 people, meaning community members who desire hands-on training may not have access.