Pensacola State College Foundation Board of Governors Goals & Objectives

Pillar 1 - Growth and Development of PSC

- 1. By October 1, 2022, PSC Foundation will have developed a comprehensive plan to support the college priorities by increasing public/private partnerships by 25% utilizing the appropriate time frame established by the plan.
- 2. By December 31, 2022, the PSC Foundation will have developed a baseline of student and family giving and will increase giving from the baseline 50% by December 31, 2024.

Pillar 2 - Changing Lives through Affordable/Quality Education

- 1. By Dec. 31, 2022, PSCF will be able to offer (every student that applies) help that enables them to graduate debt free by providing resources to increase debt free status to reflect 97% of students graduating debt free.
- 2. By Dec. 31, 2022, the PSC Foundation will encourage a 5% increase in traffic to the scholarship application site.
- 3. By Dec. 31, 2022, PSCF board members will have identified, engaged, and solicited enough donor prospects to increase the three-year trend of new scholarships being established, by 5%.
- 4. By Dec. 31, 2023, the PSC Foundation will have recruited funding for one additional endowed teaching chair.

Pillar 3 - Community Enhancement/Post Graduate Workforce

- 1. By October 1, 2022, PSCF will create a funding stream the Marketing & Communications Coordinator can use to create an environment in the community that compels individuals, corporations and foundations to donate and get involved in the Foundation's work to support the College.
- 2. By August 31, 2023, PSCF will create an endowment to promote available workforce resources to the community (such as JobX, internships and the availability of co-ops and student experiences). The Foundation will grow donations to the endowment to \$100,000 by December 31, 2024.