



Pensacola State College is excited to launch its inaugural **"I am PSC"** campaign, a heartfelt initiative that directly supports students through essential scholarships. As we celebrate 75 years of academic excellence and community impact, we invite you to be part of this historic milestone.

Our goal is to raise \$75,000 to fund Universal and Endowed Scholarships, empowering students from all walks of life to pursue their dreams. By becoming a sponsor of the **"I am PSC"** campaign, you will be directly supporting these efforts and making a tangible difference in the lives of our students. Your sponsorship will ensure that every dollar goes toward creating more opportunities for students to access the resources they need to thrive.

In return, your organization will gain enhanced visibility and engagement through event recognition, digital marketing, and other platforms, reaching a wide audience that includes alumni, faculty, students, and community leaders. Together, we can uplift our students and celebrate the legacy of Pensacola State College.

Explore the sponsorship opportunities on the next page to see how you can join us on our journey to success!

**Together, we are PSC**



# SPONSORSHIP OPPORTUNITIES

## \$5,000 – Presenting Sponsor

- **Top Billing on All Promotional Materials:** Logo and name will receive top placement on all printed and digital materials (flyers, banners, email campaigns, sponsor boards).
- **Exclusive Social Media Spotlight:** Dedicated post across all PSC social media platforms (Facebook, Instagram, Twitter) featuring the sponsor's brand with direct link to their website or preferred landing page.
- **Website Recognition:** Featured on the PSC website's sponsor page, including a direct link to the sponsor's website for a year.
- **Recognition at Event:** Prominent logo display and verbal recognition at the event, as well as on sponsor boards.
- **Press Release Mention:** Sponsor name featured in all event-related press releases.
- **Invitations to Event:** 2 invitations to the July 2025 *Graze, Grapes, & Grains* event.

## \$2,500 – Signature T-Shirt Sponsor (1 Opportunity Remaining)

- **Social Media Features:** At least one dedicated social media post on all platforms showcasing the sponsor's involvement and branding on the T-shirts.
- **Email Campaign:** Highlight sponsor in an email campaign sent to the PSC community promoting the T-shirts.
- **Website Feature:** Logo and company information featured on a dedicated sponsorship section of the event webpage.
- **Recognition at Event:** Prominent logo display on the sponsor boards at the event.
- **Invitations to Event:** 2 invitations to the July 2025 *Graze, Grapes, & Grains* event.
- **T-Shirt Distribution:** Sponsor board displayed at on-site T-shirt distribution events.

## \$1,000 – Community Sponsor

- **Social Media Mention:** Inclusion in a collective post recognizing all Community Sponsors, with logos and a brief description.
- **Event Program Mention:** Logo featured on the event sponsor boards.
- **Website Mention:** Logo included on a shared sponsor webpage.
- **Invitations to Event:** 2 invitations to the July 2025 *Graze, Grapes, & Grains* event.

## \$500 – Friend Sponsor

- **Social Media Shoutout:** Inclusion in a collective “thank you” post recognizing all Friend Sponsors.
- **Program Listing:** Name listed on the event sponsor boards.

**SOLD**



# DONOR LETTER OF INTENT

In support of the I am PSC Campaign to benefit Pensacola State College, I (we) pledge \$ \_\_\_\_\_

Cash  Check  Online Payment via <https://IamPSC.org>

Please accept my gift of \$ \_\_\_\_\_ Or  Invoice Me (address below)

Please apply my gift to:

Signature T-Shirt - \$2,500  Community - \$1,000  Friend - \$500

For purposes of donor recognition:

I (we) desire that our pledge be treated as an anonymous commitment; or

Please list my (our) name as specified below in all appropriate donor recognition:

Name: \_\_\_\_\_

(Example: John H. & Mary K. Jones, The Family of John Jones, In memory of Ms. Mary Johnson, In honor of Jacob P. Keating)

Name (Print): \_\_\_\_\_ PSC Graduation Year: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office #: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Cell #: \_\_\_\_\_

Website or Preferred Landing Page URL (for Presenting Sponsors): \_\_\_\_\_

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Note: Presenting, Signature T-Shirt, and Community Sponsors are asked to email their preferred logo to [foundation@pensacolastate.edu](mailto:foundation@pensacolastate.edu) for inclusion on print and digital promotional materials.

Please make checks payable to: **Pensacola State College Foundation**  
(Please note **I am PSC Campaign** in the memo section)

Return to:

**Pensacola State College Foundation**  
**1000 College Blvd., Bldg. 17**  
**Pensacola, FL 32504**

**Donations are tax-deductible to the extent allowed by the law. Please consult your tax advisor.**

**EIN #: 59-6173057**

**Gifts must be received or postmarked by December 31<sup>st</sup> to reflect a gift on your taxes.**

The Pensacola State College Foundation, Inc. is a non-profit, tax-exempt, 501(c)3 direct support organization of Pensacola State College. The mission of Pensacola State College Foundation is to change lives by providing students access to an affordable, quality education and to support the growth and development of PSC, its faculty, staff, and campus facilities to enhance the College's impact in its surrounding communities. Its sole purpose is to provide additional resources to the College to help students achieve the highest quality of education.