



FOUNDATION^{FOR} A BRIGHTER FUTURE



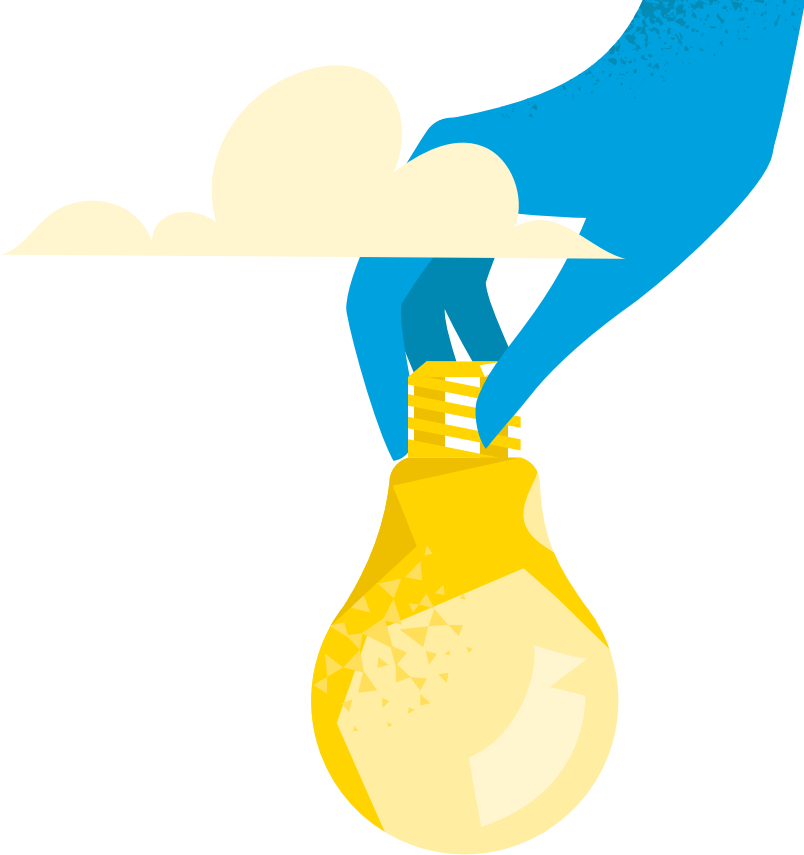
2024 ANNUAL IMPACT REPORT

MISSION

The mission of the Pensacola State College Foundation is to change lives by providing students access to affordable, quality education and to support the growth and development of PSC, its faculty, staff, and campus facilities to enhance the College’s impact in its surrounding communities.

VISION

The Pensacola State College Foundation transforms lives and builds futures through academic excellence created by honoring the intent of donors who invest in Pensacola State College.





The theme, layout, and design of this report were crafted by Pensacola State College alumna, scholarship recipient, and Graphic Design Specialist, Megan Rathmann.

TABLE OF CONTENTS

| | |
|----|--|
| 3 | A Message from the PSC Foundation President and the Executive Director |
| 4 | PSC Foundation Board of Governors and The Association of Governors Emeriti |
| 6 | Staff |
| 7 | Endowed Teaching Chairs |
| 8 | Scholarships |
| 13 | Volunteers |
| 14 | Annual Events, Celebrations, and Special Announcements |
| 18 | The PSC Center for Nonprofit Excellence and Philanthropy |
| 20 | Employee Giving |
| 21 | Affinity Membership Groups |
| 23 | Donor Listing |
| 30 | Strategic Plan |
| 31 | Financial Overview |



FROM US TO YOU, THANK YOU

A MESSAGE FROM THE PSC FOUNDATION PRESIDENT

In 2024, the Pensacola State College Foundation proudly laid the groundwork for a “Foundation for a Brighter Future.” On behalf of the entire Board of Governors, thank you for the generosity and trust that continue to fuel this vital mission.

This year, we welcomed five outstanding new members to the Board, broadening our community network and strengthening our leadership and vision. Thanks to donors like you, our year-end assets reached \$49,159,087, with new gifts to endowments increasing by an impressive 21.68% in 2024—a solid testament to your continued confidence in our shared work.

Because of this support, the Foundation was able to provide \$3,243,904 in programmatic assistance to PSC to empower students, enhance programs, and advance educational access across our region.

The impact is real. Every dollar invested helps PSC students gain the knowledge, skills, and confidence to lead in their communities and careers. Your belief in the PSC Foundation is the springboard accelerating the growth and capacity of future generations.

As we look ahead, we do so with purpose, passion, and partnership. Thank you for standing with us as we continue to build a stronger, brighter future for Pensacola State College.



Mike Morette
President, PSC Foundation

A HEARTFELT THANKS TO OUR PSC FAMILY

In 2024, we built a “Foundation for a Brighter Future.” Thanks to the generosity of donors, dedication of volunteers, and collaboration with key partners, we made lasting investments in PSC students, faculty, staff, and the greater community we serve.

It has been a privilege to stand beside the dedicated employees and board members of the PSC Foundation—champions who helped award privately funded teaching chairs to faculty whose passion drives student success. These investments shape lives, while scholarship donors open doors to new beginnings and life-changing journeys.

Our volunteers lit the way forward, grounded in a legacy of *trust*—earned by honoring each donor’s intent. PSC employees led by example, giving their time, expertise, and resources, showing deep belief in this institution and inspiring others to do the same.

We celebrated a milestone year, closing out 75 years of service with the launch of our inaugural “I am PSC” campaign—a bold expression of shared pride and commitment to the future.



Andrea Krieger
Executive Director, PSC Foundation

Whether you gave to scholarships, programs, faculty, or facilities, your support has strengthened the foundation of Pensacola State College. Because of you, the future is bright.

From the bottom of my heart—thank you for believing in our mission, our people, and our promise.



BOARD OF GOVERNORS & ASSOCIATION OF GOVERNORS EMERITI

EXECUTIVE BOARD



Mike Morette
President



**Jenn Kinego
Del Gallo**
Vice President



Tom Owens
Treasurer



**Chandra
Smiley**
Secretary



Trey Poirier
Past President



Lane Harper
Nominating Chair



Ed Fleming
Trustee Liason

BOARD OF GOVERNORS



Doug Bates



Jodi Bell



Jim Benson



Becca Boles



Ed Carson



**Christa
Childers Davis**



Mike Craney



Dick Dixon, Jr.



**Kendrick
Doidge**



**Nancy
Fetterman**



Hal George



**Carter
Herman**



**Sharon Hess
Herrick**



**Ashlee
Hofberger**



Tyler Kercher



Fallon Kurpuis



Pensacola State College Foundation Governors gave 1,354 hours in service during 2024. According to the Independent Sector, which currently values a volunteer hour at \$33.49, this equates to \$45,345.36 contributed through volunteer work alone. In addition, PSC Foundation Board members collectively donated and raised \$635,022.73 for the College.

BOARD OF GOVERNORS



Thomas
Lampone



Kramer Litvak



Adrienne
Maygarden



Will Moore



Alan
Nickelsen



Bobby
Potomski



Jo-Ann Price



Eric Randall



Jim Reeves



Betty Roberts



Kerry Anne
Schultz-Battle



Charlie
Sherrill, III



Bill Wein



Jessica
Wimer



Colten Wright

THE ASSOCIATION OF GOVERNORS EMERITI



James
Stohlanske
Chair



Miller
Caldwell, Jr.



Carol Carlan



Bo Carter



Carolyn Davis



Donnie
McMahon, III



Ed Moore



Margie Moore



Eric
Nickelsen



Sandy
Sansing



Marty
Stanovich



Charlie
Switzer



Tommy Tait



Mike Wiggins

Not Pictured:
Jim Hill
Wayne Peacock



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ENHANCING ACADEMIC EXCELLENCE: ENDOWED TEACHING CHAIRS

Endowed chairs are special and prestigious academic appointments that are crucial to the recruitment of world-class faculty members to lead, mentor, and teach PSC students.

These funds allow the Institution to support exceptional educators by recognizing their expertise and providing additional resources for teaching and research.

Many of Pensacola State's endowed chairs are named in honor of alumni or influential figures in the field. This offers a way for donors to leave a legacy and make a lasting impact on education.

2024 ENDOWED TEACHING CHAIR RECIPIENTS



Kristen Regan
Photography and
Art Professor

*Anna Lamar Switzer
Endowed Teaching Chair*



Melissa Davis
Assistant Professor and
Librarian

*Charles A. Atwell
Endowed Chair for
Educational Leadership*



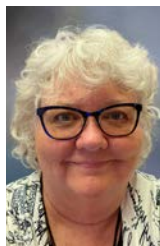
Don Lee
Emergency Medical
Technician Professor

*Margaret Moore
Nickelsen Endowed
Chair for Health
Sciences*



Sarah Meyer
Veterinary Technician
Assistant Professor

*Margaret Moore
Nickelsen Endowed
Chair for Health
Sciences*



Dr. Diane Jennette
Nursing Assistant
Professor

*Mary Ekdahl Smart
Endowed Chair for
Health Sciences*



Julie Watkins
Pharmacy Technician
Assistant Professor

*Mary Ekdahl Smart
Endowed Chair for
Health Sciences*



Amber Carey
Humanities and Social
Sciences Professor

*Sandra and Grover
Robinson III Endowed
Honors Chair*



**Dr. Vasanth
Ramachandran**
Physical Sciences
Department Head

*Tippett Family Endowed
Teaching Chair in
Science, Technology,
and Mathematics*

BY THE NUMBERS



8 Endowed Teaching Chair Awards were awarded to exceptional PSC faculty in 2024.



The 2024 awardees have a combined total of **93 years** working at the College!



The first endowed teaching chair was established in **1996**.



There are **15** endowed teaching chairs at PSC.

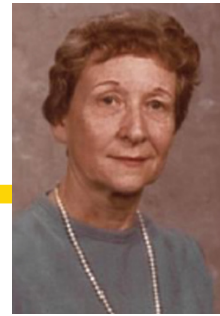


NEW SCHOLARSHIPS



ELAINE TRUSHEL NURSING ENDOWED SCHOLARSHIP

Elaine Akunevich Trushel served abroad in the U.S. Navy Nurse Corps during the Vietnam War. Later, she worked with the American Red Cross, where she met her future husband, Bill Trushel. Elaine passed away in 2005. In 2024, Bill chose to honor Elaine by establishing a nursing scholarship in her memory.




MARGARETTE S. BERRISFORD ENDOWED SCHOLARSHIP FOR WOMEN

Margarette Berrisford was the 13th employee hired at Pensacola Junior College and spent 40 years working at PJC. To support female students at the school she loved, Margarette generously chose to donate a portion of her estate to establish this scholarship. Margarette passed away in December of 2023 at 105 years young.




CARA MORRIS, MADISON BALES & STEFANIE SHADDOCK ENDOWED SCHOLARSHIP

PSC Foundation Fellow and Foundation Governor, James J. Reeves, Esq., established a scholarship to honor three key employees across his various businesses: Cara Morris, Chief Operations Officer for James J. Reeves and Subsidiaries; Madison Bales, Senior Executive Assistant at Reeves and Davis, Esq.; and Stefanie Shaddock, General Manager for Pensacola Beach RV Resort. This generous donor received an Alumni Association \$12,500 match to establish this endowed scholarship. 



VETERANS ENDOWED SCHOLARSHIP

Charles and Fran Switzer expanded their 50-year history of supporting Pensacola State by establishing the Veterans Endowed Scholarship. Both Navy veterans and longstanding PSC Alumni Association members, the two strive to support student veterans and their dependents. This generous donor received an Alumni Association \$12,500 match to establish this endowed scholarship. 

DID YOU
KNOW?

Linking Industry to Nursing Education (LINE) funds strengthen connections between Florida College System institutions and community healthcare partners to combat the nursing shortage. Four PSC partners utilized the \$1 to \$1 State match to improve nursing students' access to programs, certifications, affordable tuition, and early workforce training via clinicals and mentorships.



HCA Florida
West Hospital

HCA FLORIDA WEST HOSPITAL LINKING INDUSTRY TO NURSING EDUCATION (LINE) SCHOLARSHIP

HCA Florida West Hospital first donated to PSC in 1999. Some of its notable contributions include helping fund the Warrington Health Sciences Campus, establishing a Nurse Explorer Bootcamp, and providing leadership service on the PSC District Board of Trustees, PSC Foundation Board, and the Nursing Advisory Council.



Ascension Sacred Heart

ASCENSION SACRED HEART LINKING INDUSTRY TO NURSING EDUCATION (LINE) SCHOLARSHIP

Ascension Sacred Heart first donated to PSC in 1986. Some of its notable contributions include helping develop the Warrington Health Sciences Campus, establishing the Ascension Sacred Heart Allied Health Profession Scholarship, and providing leadership service through shared board participation at both institutions.



community health
northwest florida

COMMUNITY HEALTH NORTHWEST FLORIDA LINKING INDUSTRY TO NURSING EDUCATION (LINE) SCHOLARSHIP

Community Health Northwest Florida first donated to PSC in 2019. Some of its notable contributions include the Community Health Northwest Florida Allied Health Profession Scholarship; administering free vaccines to students, faculty, and staff at PSC; and leadership service on the PSC Foundation Board of Governors.

Santa Rosa
●●● MEDICAL CENTER

SANTA ROSA MEDICAL CENTER LINKING INDUSTRY TO NURSING EDUCATION (LINE) SCHOLARSHIP

Santa Rosa Medical Center first donated to PSC in 1988. Some of its notable contributions include financial support for the Warrington Health Sciences Campus and leadership service on the PSC Nursing Advisory Council.



NEW SCHOLARSHIPS



ROB AND NIKKI BELL ENDOWED SCHOLARSHIP

Robert Bell, Senior Advisor, Asset Manager, and Co-Founder of Bellcore Commercial and Nikki Bell, CFO of Morette Company have strong ties to Pensacola State College. Nikki was a dual enrollment student and has served on the Holiday Experience committee, her mother is an alumna and former instructor, and her brother is the President of the Foundation Board. The Rob and Nikki Bell Endowed Scholarship, funded by Rob's donated commissions from a property sale, continues this legacy by supporting students indefinitely.



O'CONNOR FAMILY ENDOWED SCHOLARSHIP

Owners of several local McDonald's, John and Susan O'Connor strive to return the generosity that helped them through their humble beginnings. Through service on PSC boards and countless donations, the O'Connor family has invested in PSC for over 25 years. John and Susan's legacy of leadership and charity extends through their daughter, Jessica, and her husband, John Wimer. Jessica presently serves on the PSC Foundation Board of Governors and marketing committee. This scholarship symbolizes the family's commitment to serving others.



KINEGO DEL GALLO FAMILY ENDOWED SCHOLARSHIP

The Kinego Del Gallo family has supported the College through the first Capital Campaign, classroom presentations, service on the PSC Foundation Board of Governors, the Change Makers movement, and donations/community service to various PSC programs. They established the Kinego Del Gallo Family Endowed Scholarship as part of the inaugural "I am PSC" campaign.



WILLIAM J. TRUSHEL VETERINARY TECHNOLOGY ENDOWED SCHOLARSHIP

PJC alumnus Bill Trushel has served Northwest Florida for years as a law enforcement officer and later as a volunteer with the American Red Cross, Search and Rescue, and Fire Department. Inspired by a tour of PSC's Warrington campus and a love of animals, Trushel expanded his support with a full-ride scholarship for PSC veterinary technology students.






JERRY H. SANSOM ENDOWED SCHOLARSHIP FOR MARINE SCIENCES

Jerry Sansom, a PJC alumnus, skilled fisherman, and government affairs consultant, mediated legislative debates on sustainable fishing in Florida. His work earned him the National Fisherman's Magazine Highliner distinction before his unexpected death in 2024. His wife and fellow PSC graduate, Dixie, along with family and friends, established this scholarship to honor Jerry's legacy.




CAROL CARLAN LEGACY LEADERSHIP ENDOWED SCHOLARSHIP

Carol Carlan ended her banking career as the first female president of a large regional bank. Her community service spans over 35 nonprofits. She was President of the Ascension Sacred Heart Foundation, and is Director of Philanthropy at the Institute for Human and Machine Cognition, and CEO of Carlan Consulting. She is a PSC alumna, Board member of the Alumni Association, past president-emeritus of the PSC Foundation, former Guild Member, and PSC Foundation Governor Emeritus. Carlan recently retired from the PSC District Board of Trustees, earning the title of longest-serving esteemed member. This generous donor received an Alumni Association \$12,500 match to establish this endowed scholarship. 



CLEAVELAND KENNEDY FOUNTAIN MEMORIAL ENDOWED SCHOLARSHIP

A PSC graduate, Cleaveland Kennedy Fountain was known as a skilled mechanic with nearly all Chrysler Corporation certifications, a music lover, an engaging conversationalist, a generous friend, and a loving companion to his girlfriend, Barri, and their two cats. Dr. Rick Fountain established this scholarship in loving memory of his son, Cleaveland, who passed away unexpectedly in November 2021. The Fountain family also donated many of Cleaveland's tools to PSC workforce development programs, providing future generations with the opportunity to learn in the field Cleaveland loved. This generous donor received an Alumni Association \$12,500 match to establish this endowed scholarship. 



Endowed scholarships with this icon indicate the donor received a \$12,500 match from the PSC Alumni Association upon establishment of their endowed scholarship.



Endowed scholarships with this icon indicate the donor received a \$10,000 match from the PSC Foundation upon establishment of their endowed scholarship during the College's "I am PSC" campaign.

SCHOLARSHIPS LIGHT THE WAY

In the
last 4 years, **66**
new scholarships were
established, bringing the
total scholarships at the
PSC Foundation to **290!**
During this time, **\$4M**
helped support more than
3,700 PSC students,
thanks to the
support of
1,000
generous
scholarship
donors.



VOLUNTEERS

Beyond the Pensacola State College Foundation Board of Governors, the PSC Foundation was supported by **116** unique volunteers who gave a cumulative **979** hours of service in 2024. This equals **\$30,948** in labor value as assessed by the Independent Sector. We are beyond grateful for our wonderful volunteers!



WITH GRATITUDE: A TRANSFORMATIVE GIFT FOR AVIATION MECHANICS EDUCATION

Pensacola State College extends its heartfelt appreciation to Don Bishop, President and CEO of InDyne, Inc. and Chairman and CEO of Reliance Test & Technology, for his extraordinary donation of a Fairchild Merlin IV-C Metroliner aircraft, appraised at \$900,000. This generous gift provides PSC's Aviation Airframe and Power Plant Mechanics Program with an invaluable training asset that will enrich student learning for years to come.

"This aircraft will give students access to aircraft maintenance logs and training opportunities unlike those seen in traditional college programs," said PSC President Ed Meadows. "The PSC family thanks you for your generous gift. It will help students build the confidence and skills needed to pursue a gratifying, high-wage career."

Mr. Bishop shared, "We are very pleased to provide the Metroliner to Pensacola State College for the benefit of the students and the community."

This visionary gift complements a public-private partnership that includes ST Engineering, Triumph Gulf Coast, the City of Pensacola, and Santa Rosa County Economic Development. Andrea Krieger, PSC Executive Director of Institutional Development, added, "Don Bishop's authentic excitement and desire to help aspiring aviation mechanics is admirable."

Thank you, Mr. Bishop, for elevating education and opportunity at PSC.



18TH ANNUAL BIG BREAK GOLF CLASSIC

PRESENTED BY D.R. HORTON



The 18th Annual Big Break Golf Tournament, led by Chair Sharon Hess Herrick, teed off May 2nd at Stonebrook Golf Club with a sold out event. Thanks to the generosity of our sponsors and enthusiastic teams, over **\$40,000** was raised for the Fund for Excellence. Shoutout to our dedicated Big Break Committee, volunteers, and staff for making this event a resounding success—plus, the event celebrated its first-ever tournament Hole in One!

CONGRATS TO THE 2024 WINNERS

1ST PLACE

Florida Power & Light Company
Will Blankenship, Stephen Harris, Dalton Hastings, & Blake Russell

*First Place Team
Florida Power &
Light Company.*



2ND PLACE

LifeFlight 1
James Dowty, Braxton Hart, Colt Jones, & Randy Redmon

3RD PLACE

Raymond James at Gulf Winds
Lee Ann Allen, Emily Dykes, David Feliciano, & Jarell Flanders



GRAZE, GRAPES, & GRAINS

For over 15 years, Pensacola State College President's Circle donors have gathered for an annual reception to celebrate their generosity. Donors who contribute \$1,000 or more each year enjoy a culinary experience prepared by students of the PSC Molly McGuire School of Culinary Arts. The 2024 Graze, Grapes, & Grains offered an interactive experience with tasting stations hosted by A Curious Wine Shop and Old Hickory Whiskey Bar. Guests sampled wines and champagnes curated by Hilary and John Towns, and enjoyed a selection of American and Irish whiskeys presented by Tony Garrett and Tucker O'Connor.

First place student chef, Rayshawn Stallings, poses with PSC Chefs David Langham, Joni Hoang, and Tatyana Hulsey (L to R).



The evening concluded with a student chef competition, where twelve culinary students competed for cash prizes. Donors judged based on theme, taste, and presentation, actively supporting the next generation of culinary professionals. This event highlights the vital role of PSC donors in shaping students' futures.



16TH ANNUAL DAY OF CLAYS

PRESENTED BY TRANE

The Annual Day of Clays is more than just a sporting event; it's a community-driven celebration of education and opportunity! Since its launch in 2009, this event has raised over **\$1 million** in support of PSC students, with every dollar going to the Fund for Excellence: ensuring high-quality, accessible education for all.

In 2024, the incredible **\$172,000** raised shattered expectations! The generosity, dedication, and support from our sponsors, volunteers, donors, and participants are truly life-changing for our students. We are deeply grateful to everyone who played a role in this success.



Morette and TRANE Company representatives get ready for a day of shooting clays.

CONGRATS TO THE 2024 WINNERS

OVERALL SHOOTERS (NO MULLIGANS)

Mike Solliday (Green Course), Mike Morette & Jerry Moore (Red Course)

MEN'S OVERALL

Mike Solliday (Green Course) & Ryan Hatler (Red Course)

WOMEN'S OVERALL

Fallon Kurpuis (Green Course)

JUNIOR OVERALL

Kyle Galloway (Green Course)

TEAM OVERALL: GREEN COURSE

1ST PLACE: Ready Mix USA | 2ND PLACE: KHA Civil Engineers | 3RD PLACE: Waldorff Insurance & Bonding

TEAM OVERALL: RED COURSE

1ST PLACE: Hanssen Glass | 2ND PLACE: Bill Smith Electric | 3RD PLACE: Baptist Team #2



Mike Solliday of Team Ready Mix USA claims his Overall Shooter prize for the Green Course.



(L to R) Brad Calhoun, James "Rock" Rockhill, Jessica Rockhill, and Pat Delcher of Team Rockhill Aviation geared up to tackle the clay shoot challenge!



"I AM PSC" CELEBRATION

PRESENTED BY JO-ANN AND MICHAEL PRICE



The "I am PSC" Campaign was a resounding success, raising **\$137,598**; far surpassing its \$75,000 goal. Thanks to generous donors and matching funds from the Fund for Excellence, the Campaign established **three** new endowed scholarships, contributed **\$10,000** each to seven existing scholarships, and added **\$21,000** to the Universal Scholarship.

Former College Trustee and Foundation Board Member, John O'Connor, recalled witnessing PSC's transformation from Pensacola Junior College to a state college—a milestone he described as transformative for the region. "When I became involved with Pensacola State, I realized the value of the College in the community," he shared, expressing pride in his continued education.

The College's 75-year legacy was on display through a scrolling timeline, showcasing its deep community involvement and the contributions of those who have helped expand academic programs and workforce initiatives.

PSC President Ed Meadows emphasized the power of collective giving saying, "This is a night to honor those who have supported our College."



Former PSC President, Dr. Tom Delaino, is a proud part of the "I am PSC" Campaign.



"I am PSC" presenting sponsors Jo-Ann and Michael Price.

PSC CENTER FOR NONPROFIT EXCELLENCE AND PHILANTHROPY



In 2024, The PSC Center for Nonprofit Excellence and Philanthropy supported the training and education of nonprofit professionals, community leaders, volunteers, and board members across Florida, Alabama, Texas, and Ohio.

INAUGURAL CERTIFICATION CLASS

Achieve Escambia
AMR at Pensacola, Inc.
Autism Pensacola
Big Brothers Big Sisters of NWFL
Blues Angel Music Foundation
Bright Bridge Ministries
Center for Civic Engagement
Center for Independent Living of NWFL

Chain Reaction
Dixon School of Arts & Sciences
East Hill Neighborhood Association
Florida Innovation Collaborative
Gulf Coast Kid's House
Independence for the Blind
Manna Food Bank
Pensacola Alumni Charity Foundation

Pensacola Humane Society
Pensapreneurkids
ReadyKids!
Studer Community Institute
Transitioning Thru Trauma to Triumph
United Ministries

NONPROFIT ATTENDEES

ADCServes, LLC
Arc Gateway
Ascension Sacred Heart
The Asta Group
Baptist Health Care Pensacola
Build a Brain
Cantonment Improvement Committee
Center for Sacred Space
Chappie James Museum
Children's Home Society
Claiming America, LLC
Council on Aging of West Florida
Crowned for Ashes
Dog-Harmony
Dogwood Acres Retreat Center
Epps Christian Center
Equity Project Alliance

Emerald Coast Wildlife Refuge
Esperanza, Inc.
Family Promise of Escambia
Feeding the Gulf Coast
The Girl Force Movement
Glenwood Cemetery
Grant Our Community
Greater Pensacola Figure Skating
Gulf Winds Credit Union
Jayla's Voice; Echoes of Addiction
Junior League of Pensacola
Legal Services of North Florida, Inc.
LifeView Group
Nat'l Association of Latin Builders & Contractors
Navy Federal Credit Union
The Pack Youth

Panhandle Book Club
Pensacola Opera
Pine Forest Archery Club
Ronald McDonald House of NWFL
The Secret Place
Seniors Power Up!
Sisters Anointed to Lead Together
Storytelling Solutions of America
Total Maintenance Group of NWFL
United Way Emerald Coast
United Way of West Florida
University of West Florida
Valerie's House
Waterfront Rescue Mission
WSRE
4EVR DEZ
90Works, Inc.

17
NONPROFITS
GRADUATED
FROM 2024
COHORT

83
VOLUNTEERS/
GRADERS/
MENTORS/DAY
CHAIRS/EXPERT
TRAINERS/
PANELISTS

142
ATTENDEES
72
UNIQUE NONPROFITS
1000+
SEATS

PSC CENTER
FOR NONPROFIT
EXCELLENCE
AND PHILANTHROPY
2024
STATISTICS



VOLUNTEER TRAINERS, PANELISTS, MENTORS, GRADERS, & MORE

Aaron McCurdy
Adrienne Maygarden
Allison Hill
Amanda Hindsman
Amber Southard
Amy Bender
Amy Newburn
Amy Piedmont
Andrea Krieger
Asher Kelly
Becca Boles
Betty Barnard
Bill Pearson
Bob Stanton
Brent Lane
Brent Thomas
Bryan McCall
Chandra Smiley
Charlie Sherrill, III
Chris Kelly
Christa Childers Davis
Claire Stewart
Dana Goss
Dane MacKendrick
Debbie Calder
Debbie Ritchie
Dede Flounlacker
Devin Simmons

Dolly Sandoval
Doug Bizerra
Emily Kosan
Emily Spears
GinNeal McVay
Glenn Lovett
Grover Robinson, IV
Jackie Gheen
Jacquelyn Buss
Jennifer McFarren
Joe Barzacchini
Jo-Ann Price
Jodi Bell
John Panyko
Josh Newby
J.T. Young
Dr. Judy Bense
Kateri Vaclavik
Kathleen King
Katie White
Kendrick Doidge
Kerry Anne Schultz-Battle
Kim Davis
Kristin Fairchild
Kristin Longley
Dr. Kylie Henderson
Laura Hill-Hanson
Leah Harrison

Lori Storey
Lynne Cunningham
Lynne Randall
Mark Hemby
Mary Claire Walther
Melissa Mott
Melissa (Missy) Rogers
Meri Asmar
Michelle Buchanan
Mike Craney
Mikenzie Francis-Opperman
Mina Colón
Paula Shell
Rachael Gilmer
Rebecca Mosley
Rhett Williams
Robert Overton
Rusty Branch
Sarah Horne
Stacey Kostevicki
Summer Jimmerson
Todd Thomson
Tom Owens
Victor Brooks
William Butcher
Will Moore
Zitlaly Valenzuela Jiminez

WE'RE GRATEFUL FOR OUR 2024 PROGRAM PARTNERS!



DINI SPHERIS



The Hive Foundation
INNISFREE HOTELS

PSC CENTER FOR NONPROFIT EXCELLENCE ADVISORY COUNCIL



Stacey
Kostevicki
Chair



Jodi Bell



Becca Boles



Christa
Childers Davis



Mike Craney



Kendrick
Doidge



Kristin
Fairchild



Dede
Flounlacker



Dana Goss



Chris Kelly



Jennifer
McFarren



Melissa Mott



Lori Storey



EMPLOYEE GIVING

The 2024 Employee Sip, Savor & Support Event made waves, raising an incredible \$6,500 to strengthen PSC Affinity Membership Groups, Departmental Programs, Scholarships, the Association of Florida Colleges (AFC), and the Fund for Excellence! Thirty employees were inspired to join their peers in supporting Pensacola State College.

Colleagues mingled together in the sun-soaked vibes, indulging in a Margaritaville-inspired feast expertly crafted by students of the Molly McGuire School of Culinary Arts. With great food, great company, and a shared passion for giving, this event was a joyful success!



"I choose to give because I know even a little goes a long way in helping support those who need it, and I want to see our programs continuously thrive. That is why I give in many ways, not just with charitable contributions but by attending exhibits hosted by the Visual Arts department and purchasing to-go meals from our Culinary Arts program. If you can't contribute monetary value, it's as simple as showing up to support events hosted by any of the wonderful programs available at PSC."

- Sam Smith, PSC Employee and Alumna

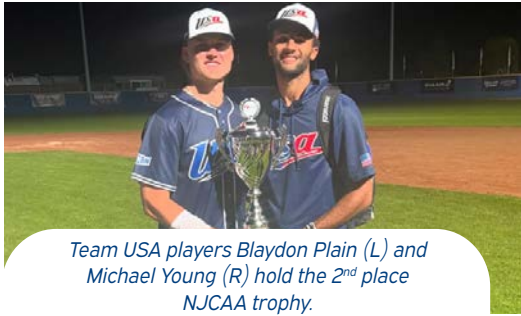
PENSACOLA STATE COLLEGE
FACULTY AND
STAFF GIVING
2024





ATHLETIC PIRATE CLUB

In 2024, the PSC Athletic Pirate Club received **\$67,743** in donations. This support is instrumental in providing resources for the **152 student-athletes** to excel both on and off the field. Both Women's Volleyball and Women's Soccer made national appearances, with Women's Volleyball taking home the tournament championship for the **2nd year in a row** and Women's Soccer taking it home during their **1st year**. Men's Baseball saw two of its players go on to represent Team USA in the NJCAA, placing **2nd** after Japan. Finally, PSC Athletics welcomed the Champions Club, a brand-new Weight Room and Volleyball Locker Room, and broke ground on a Women's Soccer Field.



Team USA players Blaydon Plain (L) and Michael Young (R) hold the 2nd place NJCAA trophy.

All About Athletics

- PSC Athletics hosts eight competitive teams: Men's Basketball, eSports, Women's Basketball, Women's Cross Country, Women's Softball, Men's Baseball, Women's Soccer, and Women's Volleyball.
- Students Catie Woolf, Maddie Goodwin, and Riley Carter were selected for Women's Volleyball's All-Tournament team in addition to player Maddie Mire who was selected for All-Tournament and as Most Outstanding Player.



Learn more about the
Athletic Pirate Club



FRIENDS OF CULINARY ARTS

Last year, the Molly McGuire School of Culinary Arts received **\$11,242** in donations through the Friends of Culinary Arts. These generous donations directly benefited PSC culinary students, helping secure a **new stove** and **refrigerator** for their kitchen. Impressively, these hardworking students served **nearly 400 guests** across a variety of events and meal series in 2024.



Student, Rachel Rousseau (C), receives a scholarship from the Cantonment Rotary Club.

Culinary Celebrations

- Culinary graduate, Luther Scott, established a collaboration with the newly launched "Gather, A Culinary Collective" to introduce lunch and dinner meals at its rotating-chef concept kitchen.
- Last February, culinary students prepared Mardi Gras-themed sweet treats to serve to PSC students in celebration of National Career and Technical Education (CTE) Month.



Learn more about the
Friends of Culinary Arts



FRIENDS OF PERFORMING ARTS

In 2024, the Friends of Performing Arts received **\$6,106** in donations. Support from Friends of Performing Arts members empowers students to refine their craft and pursue their passion. Last year, **12** talented performing arts students were named to the Florida College System Activities Association (FCSAA) All Academic Team. The Department of Performing Arts, in partnership with PSC's Lyceum Series and area arts organizations, finished a jam-packed year, hosting **46** events with a total of **12,897** attendees.



Student, Zander Smith, croons a tune in PSC's production of Jimmy Buffett's "Escape to Margaritaville."

Performing with Pride

- Freshman percussionist, Patrick Bonifay, won a position with the United States Marine Band.
- Performing Arts hosted a variety of renowned musical talents last year, including Broadway performer, Stephanie Torns; Adonis Rose and the New Orleans Jazz Orchestra 7; and international concert pianist, Thomas Pandolfi.



[Learn more about the Friends of Performing Arts](#)



ANNA SOCIETY FOR VISUAL ARTS

Last year, the Anna Society for Visual Arts received **\$6,763** in donations. These donations help equip students with cutting-edge resources and inspiring spaces. PSC Visual Arts hosted **15** exhibitions, events, and visiting artist lectures in 2024. Visual arts students brought home **18** Gold and **39** Silver awards at the American Advertising (ADDY) Awards. Lastly, **7** pieces of donated artwork were entered into the PSC Permanent Collection.



2024 American Advertising Awards (ADDY) winners pose with PSC Visual Arts faculty and staff.

Artistic Accomplishments

- At the Annual Student Art Awards Exhibition, student, Sydni Hutchens, was selected as the President's Choice award winner for her piece "Melting Solitude."
- Ceramics instructor, Micah Cain, and 16 students created 135 bowls for Manna's 2024 Clover Pick A Bowl Fill A Bowl event.



[Learn more about the Anna Society for Visual Arts](#)



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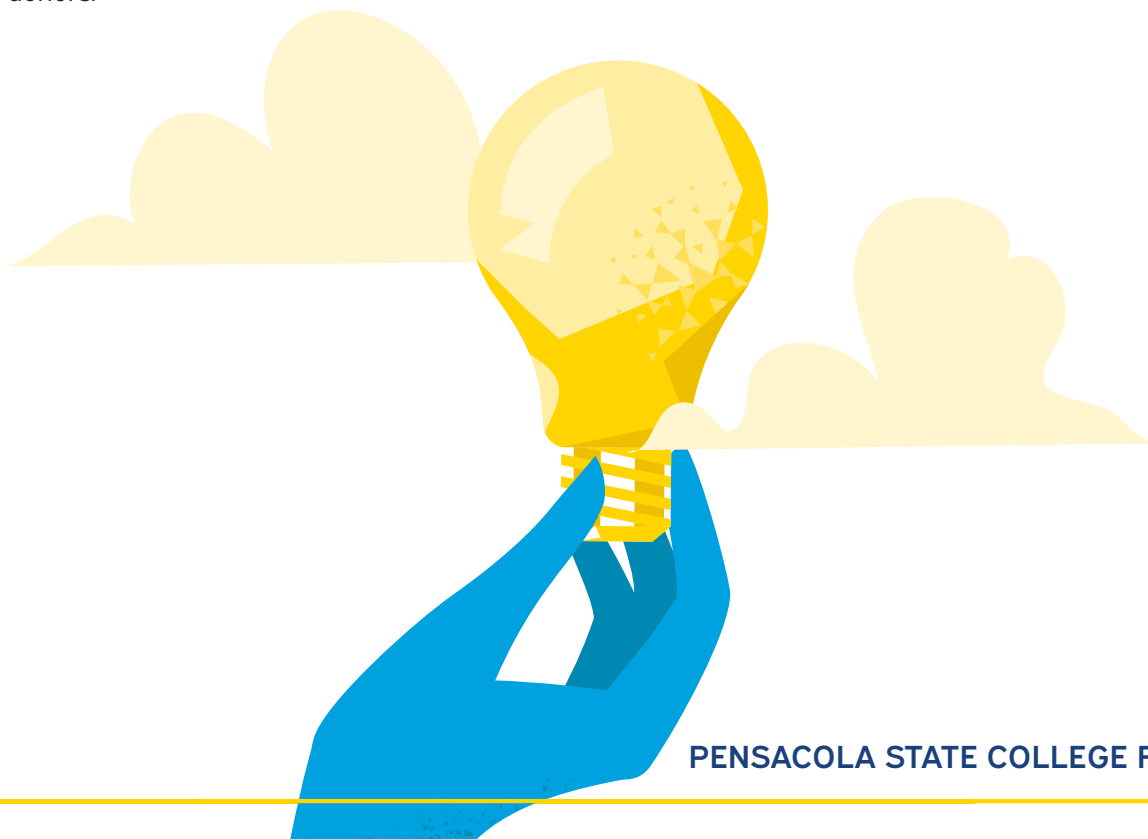
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We thank our many donors who wished to remain anonymous. If we have inadvertently missed your name or you would like to have your name listed differently, please accept our apology and let us know by calling (850) 484-1560.



The Pensacola State College Alumni Association's matching scholarship program gives donors the opportunity to leave an endowed legacy to support PSC students into perpetuity. The PSC Alumni Association raises matching funds through various fundraising events. Once the Alumni Association has a signed letter of intent from an eligible donor that is approved for a \$12,500 match by the Alumni Association Board of Directors, they refer the donor to the Pensacola State College Foundation. The Foundation's Director of Scholarships works with the donor to craft the endowment paperwork and scholarship criteria. After establishment, the Director and their team maintain communication with the donor through annual reporting to create ever stronger relationships between the College and donors.



BUILDING SUCCESSFUL FOUNDATIONS: STRATEGIC PLAN 2025 - 2030

PILLAR 1:

GROWTH AND
DEVELOPMENT OF PSC

- 💡 Create and implement a strategic staffing plan.
- 💡 Develop a marketing and communications plan.
- 💡 Grow participation and resources.
- 💡 Determine campaign readiness.

PILLAR 2:

CHANGED LIVES
THROUGH AFFORDABLE,
QUALITY EDUCATION

- 💡 Increase funding for the Universal Scholarship.
- 💡 Recruit funding source for matches to encourage endowed scholarships.
- 💡 Establish new endowed scholarships annually.
- 💡 Encourage awarding of endowed teaching chairs.
- 💡 Maximize matching scholarship funds.

PILLAR 3:

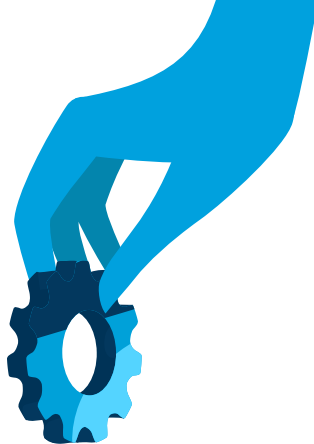
ENHANCE THE
COLLEGE'S IMPACT

- 💡 Implement a board-driven advocacy and outreach plan.
- 💡 Increase the visibility of private support and key program impacts.
- 💡 Create and implement a co-promotion plan and packet for partners.
- 💡 Grow participation (partners, members, and supporters).
- 💡 Enlist media and philanthropic business to promote PSC programs.



2024 FINANCIAL OVERVIEW

Thanks to the generosity of cherished donors, the Pensacola State College Foundation ended the 2024 year with total assets of **\$49,159,087**. Approximately **\$23.4 million of this is expendable** and roughly **\$21.4 million of this is non-expendable**.



| 2024 OPERATING REVENUE | 2024 OPERATING EXPENSES | 2024 NET POSITION |
|------------------------------|-----------------------------------|--------------------------------|
| CONTRIBUTIONS \$2,099,347 | PROGRAMMATIC \$3,243,904 | UNRESTRICTED \$2,099,347 |
| IN-KIND \$1,847,828 | MANAGEMENT & GENERAL \$746,911 | EXPENDABLE \$23,399,775 |
| OTHER \$286,339 | FUNDRAISING \$367,146 | NON-EXPENDABLE \$21,482,849 |

GROWTH IN KEY AREAS

| | | |
|-----------------------------|----------------------------------|----------------------------------|
| 9% | 14% | 56% |
| INCREASE IN NET POSITION | INCREASE IN OPERATING REVENUE | MORE EXPENDED ON PSC PROGRAMS |

FUNCTIONAL EXPENSES

| | | |
|---------------------|-------------------------|-------------|
| 74% | 17% | 8% |
| PROGRAM SERVICES | MANAGEMENT & GENERAL | FUNDRAISING |





**1000 College Boulevard, Building 17
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