

NORTHWEST FLORIDA DELIVERS

THE RIGHT SITES. THE RIGHT TALENT. THE RIGHT MOVE.



TRUCKING MOVES AMERICA. NORTHWEST FLORIDA MOVES TRUCKING.

72% of the nation's freight travels by truck, powering the U.S. economy every day. But supply chain success demands more than highways, it demands trained CDL drivers, skilled diesel mechanics and ready sites. We deliver all three.



“ We are committed to building training programs that deliver the talent the ever evolving logistics and distribution industry demands. From CDL truck drivers to diesel mechanics, we're developing the skilled workforce that keeps goods, business and the economy moving from door to door. ”

MICHAEL W. LISTAU
DEAN, WORKFORCE EDUCATION
PENSACOLA STATE COLLEGE

THE DEMAND FOR DRIVERS IS GROWING FAST.

CDL employment is projected to rise 4% through 2032, fueled by booming e-commerce and logistics. We're ahead of the curve - building talent pipelines, upgrading facilities and investing where it matters.

NORTHWEST FLORIDA IS YOUR LOGISTICS HUB.


From here, you can reach 65 million people within a day's truck drive. Our strategic location, competitive sites and workforce-ready talent make us the perfect hub for your business.

WE DON'T JUST SAY WE'RE READY, WE'RE INVESTING TO PROVE IT.

Through the Triumph Gulf Coast Fund, the only incentive program of its kind, we're fueling growth by investing more than \$815 million in our Northwest Florida region, creating the talent and infrastructure you need to move faster and grow stronger.

LOGISTICS IN OUR REGION

FUELING YOUR WORKFORCE NEEDS AT PENSACOLA STATE COLLEGE

 **\$7.8M AWARDED**

CREATING INDUSTRY SPECIFIC TRAINING PROGRAMS.

The Triumph Gulf Coast awarded \$7.8 million to Pensacola State College to develop a 15-acre Truck Driver Training Facility - home to the Commercial Vehicle Driver Vocational Certificate Program.

STATE-OF-THE-ART FACILITY.

The state of the art facility includes classrooms, a simulation center, truck bay, asphalt driving loop and concrete test pad. And the on-site CDL testing allows students to complete a 320-hour course and test for their Florida Class A CDL without delay.

DELIVERING RESULTS.

The College has trained more than 300 college credit students, plus an additional 100+ workers equipped through customized, fast track programs to meet employer demand.

DIESEL MECHANIC TRAINING EXPANSION.

Understanding the breadth of occupations needed, the college is also launching a new high-tech diesel mechanic program next to the Commercial Vehicle Facility at the Santa Rosa County Industrial Park East - putting trained talent at your doorstep.

HITTING OUR TARGETS



BY THE NUMBERS



7,000
EMPLOYED
DISTRIBUTION
& ELECTRONIC
COMMERCE

(\$18,000 lower than
the national average)



\$51,500
HEAVY &
TRACTOR-TRAILER
TRUCK DRIVERS
MEAN AVG. WAGE

(\$60,000 Nationally)



\$59,500
DIESEL MECHANICS
MEAN AVG. WAGE -
TRAINED ON THE
MOST CUTTING-EDGE
MACHINERY

(\$63,000 Nationally)



112
PROJECT-READY
ACRES CERTIFIED
AT THE SANTA ROSA
INDUSTRIAL PARK
EAST



88
PROJECT-READY
ACRES AT THE
NORTHWEST
FLORIDA
INDUSTRIAL PARK
AT INTERSTATE-10

MOVING PRODUCT. BUILDING TALENT. DRIVING UP BOTTOM LINES.



\$1.5 BILLION
guaranteed economic
development grant funding

\$80 MILLION
annually
through 2033

HOW TO USE THE FUND

The fund alleviates business risks in three categories.

INFRASTRUCTURE INVESTMENT

Supports strategic infrastructure needs, including the construction of public assets such as buildings, roads, and utilities.

SITE READINESS

Funds due diligence, site clearing, engineering, and permitting to reduce development timelines and increase speed to market.

WORKFORCE ENHANCEMENT

Develops industry-driven workforce and education training programs to build the local talent pipeline ready for employment.

